



GET OUT OF BED & START YOUR BUSINESS

Thinking about starting
your own business?
Begin with these tips &
a little advice to help you
on your journey



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Are You Ready?

- Are you looking to start your own business?
- Do you want to get ahead in your niche?
- Do you *really* want to achieve your ultimate goals and ambitions?
- Are you *ready* to create your very own success story which you can share with others and influence other people's success?

If the answer is **YES** to these questions then you're beginning to get into the right mindset and are on your way to being ready to make your dreams a reality. You're setting yourself up for the lifestyle that you have always dreamed of, including work/life balance & financial freedom.

Are You Steady?

So I hear you asking “what’s the difference between having your own business than having a regular 9-5 job?”

Here are a few ideas to make the difference clearer:

1.

A regular job is a steady income. You know what your income will be month to month. Unless you earn bonuses or have extra expenses etc, your monthly salary will be more or less the same each month.

Having your own business can be up and down, you may not know what income you will be bringing in – HOWEVER you have your own targets to achieve in order to gain MORE income. It’s up to you how much effort you put in to create your success.



2.

A regular job can become mundane with day to day familiar tasks, all the days roll into one – boredom is not a great aspect in your life and this will affect the other parts of your life, i.e. your personal / home life.

Your own business will give you variety and the ownership is on you to make it unique and different – to make it what you want it to be.

Different clients = different types of work.

Offering a range of services = a variety of tasks to be completed.

3.

A regular job is *safe*.

Yes you can *probably* rely on it (however is anything safe in this current market?).

You go through your working life earning a future for your company.

Your future is on you.

You can make a goal – aim for it – and achieve it
= happy & perfect lifestyle!

Go ...

So now is the time to think – is this really what you want out of life? Are you really ambitious enough to want your own business and to know that you can push yourself that extra mile to make it a success?

If you're still going down the “yes” road then you're making the best decision of your life. Deciding to do it and actually going for it is the first hurdle. Now the work comes in to put it all into practice.

- Don't procrastinate
- Plan for the future
- Start from the bottom
- Gain advice
- Go for gold!

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Don't Procrastinate

Stop making excuses – don't delay – get on with the task at hand!

- Are you a person that is always finding excuses to put off the tasks that really need doing?

... *You're procrastinating*

- Are you one that thinks you will '*do it later*' - and that there's always time another day?

... *You're procrastinating*

***DON'T PUT OFF TIL TOMORROW
WHAT YOU CAN DO TODAY***

Procrastination is in most of us and sometimes it can eat away at us the more we give in to it BUT we need to fight our inner voice and don't delay any longer. Don't keep putting things off that should have been started a long time ago, it really doesn't help you or anyone else.





Sometimes we put jobs off because we are scared of what will happen when we do get round to doing them. Sometimes the fear out-ways the good that will actually come once we get round to performing or completing the task at hand.

We can procrastinate because we'd rather not face negative emotions; sometimes what we put off is something so stressful we'd rather not face it at all.

Another reason can be that we don't have the knowledge or skill set to accomplish the task – *seek advice!*

Also a lack of confidence can make us *put things off* but these are all negative thoughts and we need to get positive and build on our confidence, knowing that the grass IS greener if only we get on and achieve the task at hand.

You need to bear this in mind when you're thinking about building your own business and especially when you're first starting out in business; there is always things that need doing and you need to learn to be on top of them and not let things slip or you'll end up on a slippery slope that is hard to get back up from.

You may have heard it a hundred times, and especially if you are already an organised person this will not faze you but it can all come down to a 'list'. As you get to know me, you'll realise I'm a bit of a fan of lists!

But why not, they help us in our everyday lives and they help us with our business plans so why not use lists to get ourselves organised and ready for action?

When you're beginning your business journey it is so vitally important that you keep things in order and that you do things step by step rather than going all over the place and a little bit here and a little bit there

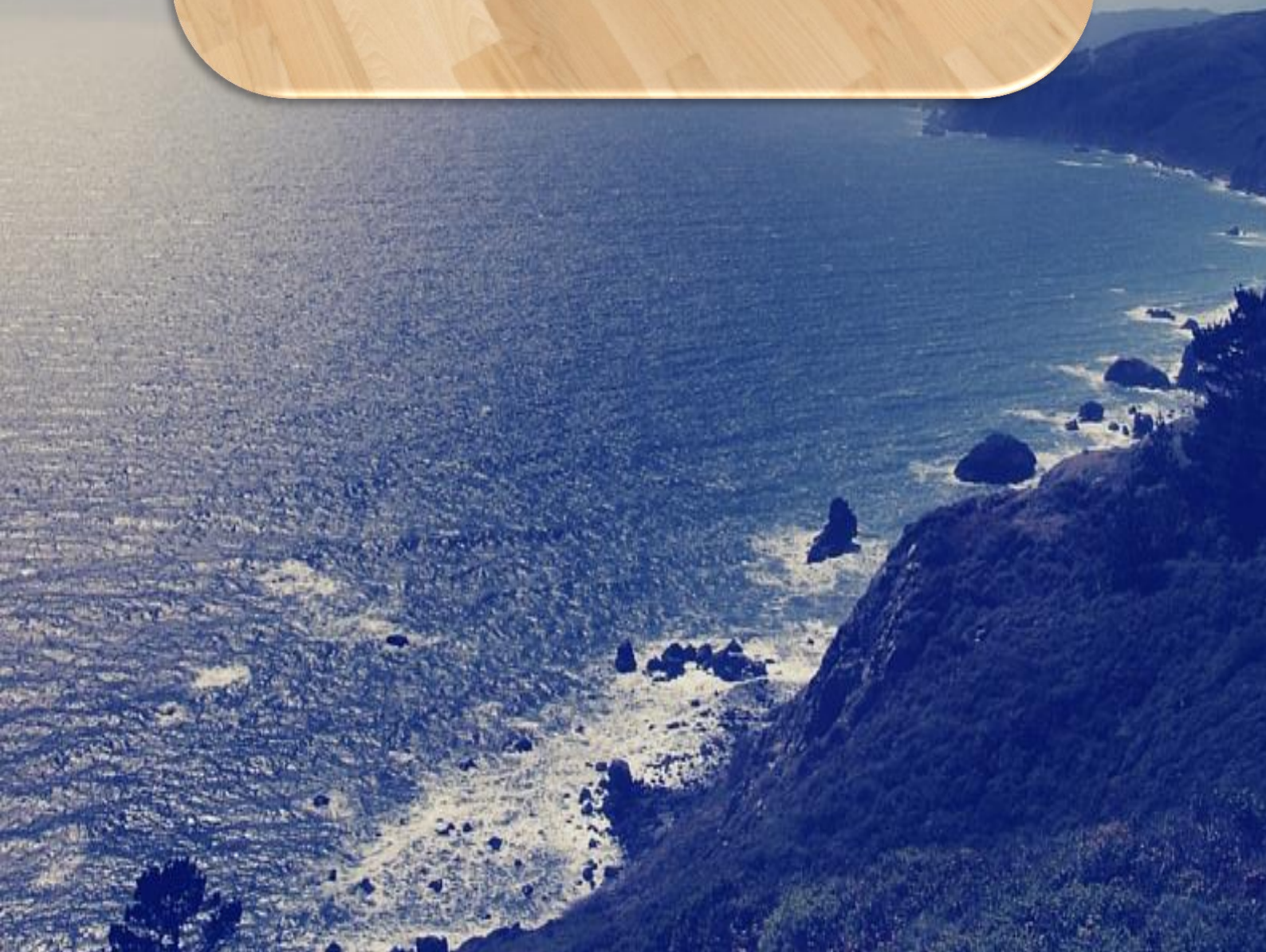
.... **IT WILL NEVER WORK**

and you will end up getting yourself in a muddle.

On the other hand if you write out a step by step list of everything and that list becomes very long and tedious it can be just as easy to say "*Yes I've got my list, I'll start it tomorrow*".

First off, you need to get yourself in the right **mindset** to get on with the task at hand **NO MATTER WHAT**.

Then and only then will you be productive.



Start To Plan

This is the next step in your business venture...
to PLAN.

The old saying is true: *If you fail to plan, you plan to fail*

Therefore the planning you put in at the beginning of any venture is the foundation of everything to come. The effort and enthusiasm you produce now will make it a lot easier in the future and will save time down the road.

So here is where it all begins:

Set times and dates, set targets and goals – realise that you need to **do whatever it takes to achieve your goals.**

So, with your list to hand, set out your targets into groups and organise your to-do list into similar tasks. Split these tasks into manageable slices and give them each a target time frame. Assign yourself a day that you are going to do these tasks, write them in your diary, on your calendar or wherever you keep your notes, but make sure that you stick to them and **don't make excuses** not to do the task at hand.

However please note - it's not always the first steps that are the hardest. Sometimes it can be a short way down the line and you're starting to feel a little disheartened by things not going the way you'd planned or certain tasks that have taken longer than planned. There are many things that can throw us off our path but keep your **mindset positive** and keep your focus and your eyes on the goal and you will see that your determination and motivation will keep you going.

Positive Mindset

So going back to what I mentioned earlier, you must be in the right mindset to move forward and achieve.

I think it's really important to find yourself mentors and people that you can relate to and find people that can give you inspiration and a boost on those days when you're struggling to get going.

Having some websites bookmarked for those particular days will make it easy for you to just flick onto them and receive a "pick-me-up" when you're feeling low.

Starting in business is not always a 'high' and can often be lonely and tiresome as you move forward in your own adventures and don't have any colleagues around you to start with. Being able to switch to a website that you know will give you inspiration will really help when you need inspiration.



I personally have some websites bookmarked and also people I can listen to on YouTube so that they can be playing in the background as I complete my tasks.

A great guy for inspiration is Les Brown. He will always give you the boost you are looking for and will help you to rethink and be positive.

Here's a great video of his when you have time to listen:

[Les Brown: It's Not Over](http://www.youtube.com/watch?v=oHTobpj6oJI&feature=share&list=PLJYIWSuY_DpnhUo_LL3-oLaVF6sB2zO6M)

(http://www.youtube.com/watch?v=oHTobpj6oJI&feature=share&list=PLJYIWSuY_DpnhUo_LL3-oLaVF6sB2zO6M)



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[Nick Vujicic: Never Give Up](#)

This man is so inspirational and gives motivation in any situation. “It’s not the end until you’ve given up”.

Always push forward and go for your goals, never give up on what you want to achieve or let people direct you in other ways. If you want something, believe in it and go for it.



Learn The Ropes

So thinking practically about starting your business, depending on what your business is about, it would be very worthwhile to start from scratch and to learn about every aspect of your business as you build it up.

This may seem a logical thing to say but a lot of people will just hire other people to do the work for them and they actually have no idea of how it all works properly.

Don't get me wrong, I think that if you can find someone to do the job better and save you time then it is worthwhile to hire someone to do the task. However, I also think it is very important when you start out that you learn how it all works first **BEFORE** you hand it over. If you had to rely on yourself for everything a year into your business (just say for example, if money become a bigger issue) – you would need to know how everything works.

Go For Gold

So when you think you have everything in place,
it's time to go for gold!

Your first 6 months to a year will be the hardest of
all and getting through this period is a test in itself.

However....

- Push on and keep your targets in mind.
- Ensure you keep to your check lists,
- Go back and fix things that don't work,
- Check off the goals as they are achieved and
- Create new targets and expectations to keep
you moving forward.

Always keep your **eye on the goal**,

Always keep **focused** and **up to date**

Always **seek advice** if you are unsure

Final Thoughts

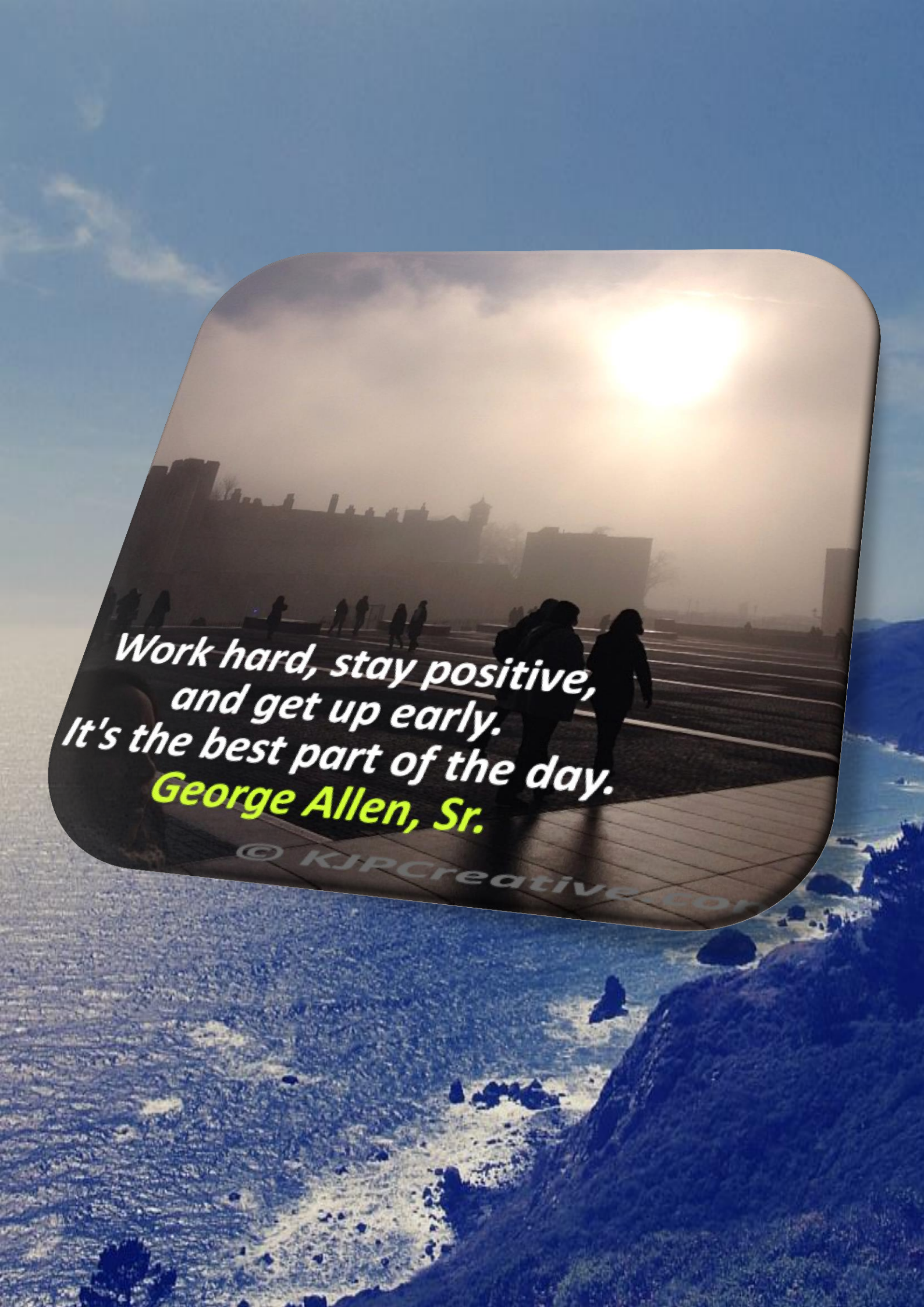
If you dream a dream and you REALLY want *success* – it is your responsibility to take that step and start your path down that road. There are always people to support you and mentors and entrepreneurs to help you along the way.

If you would like some individual one-to-one support going forward in your new business I'd be happy to help and you can get in touch at www.kjpcreative.com

I can give personal advice on:

- Starting a VA company
- Setting up with Social Media
- Learning how to create effective Social Media marketing
- Online Administration
- Branding & marketing for your business





*Work hard, stay positive,
and get up early.
It's the best part of the day.*

George Allen, Sr.

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